12 Duke Lane Upper, Dublin 2, Ireland Tel: +353 (0) 1 6520520 Email: info@whatclinic.com

WhatClinic.com

Playing the Game of Thrones for Real Could Cost You an Arm and a Leg

• DNA testing in Ireland costs an average of €169, while a full STD screening will set you

back €81 on average

• Each session of bereavement counselling will set you back an average of €58 and there

has been a whopping 480% increase in enquiries in the past 12 months

• Scar removal costs an average of €156 but could set you back as much as €1,500 in

the most severe cases

• Rhinoplasty costs an average of €3,100 in Ireland, despite this, enquiries are up 369%

in the past year

Dublin, Friday April 10th - When you play the Game of Thrones, you win or you die. (Or are

maimed and traumatised).

Game of Thrones Series 5 is almost upon us and with it we can expect a bevy of ailments,

maladies and woes that hurt, maim or traumatise our favourite characters. But what could the

GoT crew expect to pay to heal their wounds if they were living here in Ireland? We've

compared the medical bills for our GoT characters with help from a price comparison report

from private healthcare search engine, WhatClinic.com.

Really, we have to hope that the crew have some pretty robust health insurance given the

breadth and scope of medical concerns. Daenerys, despite rolling in with a fairly long list of

issues, has an affordable solution - bereavement counselling. Bereavement counselling has an

average cost in Ireland of just €58. Perhaps with the right help, she can begin to unravel the

trauma of the death of her parents, brother, son, husband and the separation from her dragon

babies. And by the looks of things, there's more to come.

12 Duke Lane Upper, Dublin 2, Ireland WhatClinic.com Tel: +353 (0) 1 6520520

Email: info@whatclinic.com

Perhaps Jon Snow would be slightly less grim if he had the reassurance of a quick and simple

DNA test to confirm his parentage. Though it still wouldn't help him unravel the mystery of his

mother, the poor sausage. This treatment would cost €169 in Ireland and enquiries have more

than tripled (209%) in the past 12 months.

Frankly, we don't want Arya Stark to change one jot, but it's probably not healthy to have a 'Kill

List' at her age. Or at any age. Perhaps with a course of anger management she could begin to

channel her rage into something a little more constructive. Anger management is a snip at €57

per session. Ireland has seen a 96% increase in demand for anger management, though we think

that it is perhaps, too little, too late for our girl Arya.

Westeros characters are simply riddled with scars. More so with each series. The average cost of

scar removal treatments in Ireland is €156, but this can range anywhere from €50 for small scars

to €1,500 for the most severe cases. Tyrion Lannister would need reconstructive surgery

following his face trauma in series two, and possibly rhinoplasty, with an average price in Ireland

of €3,100.

Sansa Stark has had a tough time of it, and while her lack of spine in earlier episodes had us

shouting at the tellies, it's clear she's paid more than her dues. Perhaps a nice Chakra massage

could help her find a bit of balance. Unfortunately we couldn't find a personality transplant on

the list of treatments available.

Ah Hodor. Hodor, Hodor. It's clear the big lump needs speech counselling. Widely

available, and accessible to both public and private patients, who knows what eloquence Hodor

is hiding? Sample prices of €75 for a 90 minute session.

In fact, across the board there are demands for treatment around scars (physical and mental),

STD, infection, stress, anger, grief and the extreme case of member reattachment. The table

below shows some of the treatments that might be suitable for GoT characters:

Directors: Caelen King, David Roe, Paddy Holahan, Maurice Roche, Paul McKeon



Character	Issue	Treatment	Average starting price (IE)	% increase in enquiries in past year (IE)
Daenerys Targaryen	Orphan Death of brother - S01 Winter is Coming Death of son - S01 Baelor Death of husband - S01 Fire and Blood Betrayed by her friend and advisor Ser Jorah Mormont - S04 The Mountain and the Viper Forced to chain and abandon her dragon-children - S04 The Children	Bereavement counselling	€58	480%
Jon Snow	Illegitimate son of Eddard Stark Knows nothing about his mother	DNA testing	€169*	209%
Arya Stark	Beheading of father - S01 Baelor Death of brother and mother - S03 The Rains of Castamere Angry and thirsty for revenge Starts a kill list	Bereavement counselling	€58	480%
		Anger management	€57	96%
Sansa Stark	Witnesses beheading of father - S01 Baelor Captive in King's Landing and subjected to mental torture by Joffrey S01 - Fire and Blood Forced to marry Tyrion Lannister S03 - Second Sons Death of brother and mother - S03 The Rains of Castamere	Chakra massage	€50*	58%
		Alternative treatment for depression	€61*	-80%



12 Duke Lane Upper, Dublin 2, Ireland Tel: +353 (0) 1 6520520 Email: info@whatclinic.com

Bran Stark	Lost the use of his legs after being pushed out of a tower window - S01 Winter is Coming	Spinal rehabilitation	€45	200%
Jamie and Cersei Lannister	Are twin brother and sister Have incestuous relationship and three children Jaime forces himself on Cersei next to their son's remains - SO4 Break of Chains	Couples therapy	€75	-3%
Cersei Lannister	Never without a glass of wine in her hand	Alcoholism treatment	€61	-67%
Tyrion Lannister	Was slashed across the face leaving him with a bad scar and a deep cut on the nose - SO2 Blackwater	Scar removal	€156*	133%
		Rhinoplasty	€3,100	269%
Theon Greyjoy	Captured and tortured by Ramsay - S03 The Climb Castrated - S03 The Bear and the Maiden Fair Forced to assume new identity as 'Reek' - S03 Mhysa	PTSD treatment	€62	-53%
Sandor Clegane ("The Hound")	Severe burn scars on half his face inflicted by older brother when they were children	Scar removal	€156*	133%
Petyr Baelish	Brothel owner	STD testing	€81	115%
Varys	Bald	Hair transplant	€2,820	179%
Hodor	Unable to say anything but 'hodor'	Speech therapy	€75*	n/a

^{*}where large numbers of prices weren't available for averages, sample prices from local clinics were given

WhatClinic.com

12 Duke Lane Upper, Dublin 2, Ireland Tel: +353 (0) 1 6520520

Email: info@whatclinic.com

Emily Ross, Director of WhatClinic.com, comments

"We couldn't find a single person in GoT who didn't need medical assistance of some type or

other. Luckily, those of us on this side of the screen have access to a wide range of treatments

here in Ireland that can help us overcome issues, both physical and mental, that can really affect

our health and wellbeing. The only thing we couldn't find listed was treatment for GoT

addiction. That's something people may have to deal with all by themselves!

"If you are after treatments, whether it be physical or mental, make sure that you find a

practitioner you're comfortable with and read patient reviews. Don't be afraid to ask about their

qualifications and don't be swayed by discounts or offers."

- ENDS -

Notes to Editors

For more information contact:

Eleanor Pickering

020 7297 3166

eleanor@rhizomepr.com

About WhatClinic.com

WhatClinic.com is a clinic comparison site, headquartered in Dublin, that lists over 100,000

clinics globally. In the last year over 17.5 million people visited the site to find, compare and

book treatments across a wide range of elective, self-pay medical treatments.

WhatClinic.com's mission is to give the patient, as an empowered consumer, access to all

the information they need to make an informed choice, including price, availability and

reviews. WhatClinic.com was founded in 2007 by tech entrepreneur Caelen King, and is in

operation in over 127 countries.